



**FOR IMMEDIATE RELEASE**

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**Over 5,000 Volunteers Will Build Stronger Communities**

*Keep Ohio Beautiful affiliates participate in the Great American Cleanup of Ohio™*

(Ohio) April 20, 2007 -- Please consider this media friendly event for your weekend coverage. This Saturday, April 21, 2007, over 5,000 volunteers from Ohio will participate in *Great American Cleanup of Ohio* events. Keep Ohio Beautiful (KOB) affiliates around the state spearhead these community improvement events.

The *Great American Cleanup™*, sponsored by Keep America Beautiful, is the nation's largest community improvement program, built on a foundation of individual responsibility and civic pride. Activities will include beautifying parks and recreation areas, cleaning seashores and waterways, handling recycling collections, picking up litter and removing scrap tires, planting trees and flowers, and conducting educational programs and litter-free events.

Over 70 *Great American Cleanup of Ohio* activities will be coordinated by KOB affiliates in April and May. Please visit our website at [www.keepohiobeautiful.us](http://www.keepohiobeautiful.us) to view more activities and cleanup dates for the Great American Cleanup.

This Saturday's activities include:

- Keep Grove City Beautiful and volunteers will be participating in the 3<sup>rd</sup> Annual Environmental Day/Great American Cleanup. Activities will include document shredding, seedling giveaways and computer recycling.
- Keep Lakewood Beautiful and volunteers will be participating in the Great American Cleanup by cleaning up streets and public areas in Lakewood.
- Keep Toledo/Lucas County Beautiful will be coordinating an E-Waste Collection and their Super Saturday Cleanup as part of the Great American Cleanup.

Keep Ohio Beautiful, Inc. (KOB) is a nonprofit organization empowering Ohio communities to take greater responsibility for improving their environment through litter prevention, beautification and waste reduction.

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