



**FOR IMMEDIATE RELEASE**

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**10,000 Volunteers Will Join the *Great American Cleanup***

*Keep Ohio Beautiful affiliates coordinate events*

(Ohio) April 26, 2007 -- This Friday and Saturday, April 27-28, over 10,000 volunteers from Ohio will participate in Great American Cleanup of Ohio events. Keep Ohio Beautiful affiliates around the state spearhead these community improvement events. Keep America Beautiful, Inc. sponsors the Great American Cleanup nationally.

The *Great American Cleanup*<sup>™</sup>, sponsored by Keep America Beautiful, is the nation's largest community improvement program, built on a foundation of individual responsibility and civic pride. Volunteers will beautify parks and recreation areas, clean seashores and waterways, handle recycling collections, pick up litter and remove scrap tires, planting trees and flowers, and conducting educational programs and litter-free events.

KOB affiliates will coordinate over 70 *Great American Cleanup of Ohio* activities throughout April and May. Please visit our website at [www.keepohiobeautiful.us](http://www.keepohiobeautiful.us) to view more activities and cleanup dates for the Great American Cleanup.

This Saturday's activities include:

- Keep Cincinnati Beautiful and volunteers will work in 70 communities during the Great American Cleanup on Saturday. Activities will include a Business District Extreme Clean and a School Makeover Project in the Price Hill area.
- Keep Mentor Beautiful and volunteers will participate in the Great American Cleanup with their annual Trash Bash event.
- Keep Allen County Beautiful will coordinate the Ottawa River Cleanup in Lima as part of the Great American Cleanup.

Keep Ohio Beautiful, Inc. (KOB) is a nonprofit organization empowering Ohio communities to take greater responsibility for improving their environment through litter prevention, beautification and waste reduction.

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