

FOR IMMEDIATE RELEASE

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Keep Ohio Beautiful and ODOT Partner for a State Roadway Cleanup
KOB will kick off the 2007 Great American Cleanup of Ohio™

(Ohio) March 30, 2007 -- Please consider this media friendly event for your weekend coverage. This Saturday, March 31, volunteers will participate in the State Roadway Cleanup as part of the 2007 *Great American Cleanup of Ohio*. Keep Ohio Beautiful (KOB) affiliates around the state partnered with the Ohio Department of Transportation (ODOT) to spearhead these cleanup events. Keep America Beautiful, Inc. sponsors the *Great American Cleanup* (GAC) nationally.

KOB, ODOT, and Keep Columbus Beautiful will be holding a GAC kick off event on Saturday, March 31 to celebrate the partnership between KOB and ODOT. GAC events will continue throughout the months of April and May across the Buckeye state. Governor Ted Strickland proclaimed April "Keep Ohio Beautiful Month" in honor of all the GAC activities being planned by KOB affiliates.

The *Great American Cleanup* kickoff event will take place at Rhodes Park in Columbus, located near the interchange of I-70 and West Broad St. The kick off will begin at 8:30 a.m. with a Lean & Clean stretching routine followed by a short rally featuring key officials from ODOT, the Ohio Department of Natural Resources, and Mayor Michael B. Coleman, City of Columbus.

Other Saturday activities include:

- Keep Toledo Beautiful and volunteers will be cleaning up highway entrance and exit ramps throughout the city of Toledo.
- Keep Alliance Beautiful and volunteers will be cleaning up entrance and exit ramps along State Route 62 and State Street.
- Keep Wickliffe Beautiful and volunteers will be cleaning up entrance and exit ramps along I-90.

Keep Ohio Beautiful, Inc. (KOB) is a nonprofit organization empowering Ohio communities to take greater responsibility for improving their environment through litter prevention, beautification and waste reduction.
